

A LOVE FOR BLUE

*A personal style note on the
color I keep coming back to.*



Classic lines. A shade that feels like me.

LOOK 01 / PEARCE BESPOKE
HERRINGBONE NAVY

NAVY, WITH INTENTION

Color history & styling method.

Charcoal gray is still the color I think of as my power color, but lately I've been drawn to the beautiful shades of navy blue.

Deep blue's long place in naval and service uniforms gives navy a familiar formal register. In tailoring, it reads composed and dependable, while often feeling more approachable than black. Color associations shift with culture and context, so I treat them as cues, not rules.

My method is to start with the cloth, then add contrast in measured steps: crisp white to clarify, burgundy to warm, and a gold accent to catch the light. On this Pearce Bespoke suit, subtle herringbone texture adds depth without competing with the navy.



A quiet texture. A confident first look.

LOOK 01 / HERRINGBONE NAVY

The subtle herringbone catches the light without shouting. It gives the navy quiet depth; a crisp white shirt keeps the palette sharp, while the burgundy stripe and gold watch add warmth. A white pocket square completes the look.

THE STYLE FORMULA

Navy herringbone
Crisp white shirt
Burgundy stripe + gold watch
White pocket square

History reference: Royal Navy — traditional navy blue uniforms.



TROPICAL WOOL / OPEN COLLAR / POCKET SQUARE

LOOK 02 / TROPICAL WOOL

NAVY, AT EASE

Tailoring with a softer register.

The tropical-wool cloth gives this navy look a lighter, more relaxed feel. The open collar eases the formality; a neat blue-and-white pocket square and warm brown shoes keep the finish considered.

THE COMBINATION

Tropical wool
Open-collar white shirt
Neat blue-white pocket square

THE STYLE SWITCH

ONE SHADE, TWO MOODS

One shade, two moods: the tie formalizes the navy; the tropical-wool, open-collar look relaxes it. Warm leather adds ease. The color is the constant; the details set the tone.



ARMANI BEAUTY / I WILL EAU DE PARFUM

SCENT NOTE / ARMANI BEAUTY

I WILL, WITH NAVY

Warm woods meet cool blue.

Armani Beauty I Will is described as a woody blend of bergamot, vanilla, and smoky woodleather. Bergamot opens bright; vanilla softens the darker, smooth wood notes. I like that warm depth beside navy—a quiet contrast that makes the look feel considered and personal.

THE NOTES

Bergamot / vanilla
Smoky woodleather

[SHOP I WILL](#)

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THE PAIRING

COOL BLUE, WARM SCENT

Navy can read as composed and quietly authoritative; against it, bergamot adds lift, while vanilla and smoky woodleather bring warmth. I like this pairing because it keeps the look polished and personal, with just enough contrast.



SUGGESTED ALTERNATIVE / SEIKO PRESAGE SRPB46

WATCH NOTES / DRESS-WATCH PAIRING

A WATCH IN GOLD

Warm metal, made for navy.

My Seiko was a gift, so I don't know its exact reference. The product photo here shows a suggested alternative: the Seiko Presage Cocktail Time SRPB46, with a patterned burgundy dial, rose-gold-tone case, and brown leather strap. For a more accessible gold-and-brown option, see the Roberto Marino.

THE TWO PICKS

Roberto Marino / quartz
Seiko Presage / automatic

[SHOP ROBERTO MARINO](#)

[SHOP SEIKO PRESAGE](#)

THE PAIRING

GOLD WARMS THE NAVY LOOK

The gold tones echo the watch in my first look. Brown leather softens navy; a burgundy dial nods to the tie. The Roberto Marino is the accessible quartz option; the Presage brings a patterned dial and automatic movement for a more traditional dress-watch finish.

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THE NEXT STEP

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